

STRATEGIES TO OPTIMIZE BREASTFEEDING IN KENYA

MARCH

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AFRICA REGION

5:00 PM EAT

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Speaker: Dr. Elizabeth Kimani

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Optimal breastfeeding has many benefits, including promoting optimal growth, development and health of the child. Despite these benefits, breastfeeding has not been fully optimized in Kenya. Although the proportion of children who were exclusively breastfed in Kenya improved from 32% in 2008 to 61% in the latest national survey in Kenya (2014), we are still below the national target of 75% by 2022. Promising interventions to optimize breastfeeding in Kenya may include global initiatives like the Baby Friendly Hospital Initiative (BFHI), the Baby Friendly Community Initiative (BFCl), Human Milk Banking (HMB) and Baby-friendly Workplace Initiative (BFWI). The presentation will focus on the application of these initiatives to optimize breastfeeding in Kenya.



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